

# ***DATA-DRIVEN TRANSFORMATION***



COLLECTED ARTICLES 2011-Present

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## **ARTICLES AND LINKS**

- ✦ **Companies Are Making Serious Money with AI** | February 17, 2022
- ✦ **Catching Up Fast by Driving Value from AI** | December 29, 2021
- ✦ **“Portrait of an AI Leader: Piyush Gupta of DBS Bank”** | August 31, 2021
- ✦ **“The Pursuit of AI-Driven Wealth Management”** | July 7, 2021
- ✦ **“Embracing AI When Your Industry Is in Flux”** | May 5, 2021
- ✦ **“Execs Bullish on AI but Wary of Data Leadership”** | March 5, 2021
- ✦ **“Why Chief Data Officers Must Assume Leadership for Data Success”** | November 30, 2020
- ✦ **“Why Culture Is the Greatest Barrier to Data Success”** | September 30, 2020
- ✦ **“Why Fear of Disruption Is Driving Investment in AI”** | January 25, 2019
- ✦ **“The Problem with AI Pilots”** | July 26, 2018
- ✦ **“How Big Data and AI Are Driving Business Innovation in 2018”** | January 5, 2018
- ✦ **“How Big Data Is Empowering AI and Machine Learning at Scale”** | May 8, 2017
- ✦ **“Companies Brace for Decade of Disruption from AI”** | January 24, 2017
- ✦ **“Variety, Not Volume, Is Driving Big Data Initiatives”** | March 28, 2016
- ✦ **“How Time-to-Insight Is Driving Big Data Business Investment”** | January 26, 2016
- ✦ **“Overcoming Legacy Processes to Achieve Big Data Success”** | September 29, 2015

- ✦ **“If You Think Big Data’s Challenges Are Tough Now”** | January 27, 2015
- ✦ **“Big Data Fatigue?”** | June 23, 2014
- ✦ **“Organizational Alignment is Key to Big Data Success”** | January 2013
- ✦ **“How ‘Big Data’ is Different”** | Fall 2012
- ✦ **“Quick Wins Help Avoid Culture Obstacles on the Path to Value”** | October 2011