DATA-DRIVEN LEADERSHIP

COLLECTED ARTICLES 2012-Present

BY RANDY BEAN, CEO/FOUNDER NEWVANTAGE PARTNERS | A WAVESTONE COMPANY
ARTICLES AND LINKS

▪ “Why Your Company Needs Data-Product Managers” | October 13, 2022
▪ “Why Becoming a Data-Driven Organization is so Hard” | February 24, 2022
▪ “Why Do Chief Data Officers Have Such Short Tenures?” | August 18, 2021
▪ “Legacy Companies Need to Become More Data Driven — Fast” | June 15, 2021
▪ “Why Is It So Hard to Become a Data-Driven Company?” | February 5, 2021
▪ “Are You Asking Too Much of Your Chief Data Officer?” | February 7, 2020
▪ “Companies Are Failing in Their Efforts to Become Data-Driven” | February 5, 2019
▪ “Big Companies Are Embracing Analytics, But Most Still Don’t Have a Data-Driven Culture” | February 15, 2018
▪ “How Companies Say They’re Using Big Data” | April 28, 2017
▪ “How P&G and American Express Are Approaching AI” | March 31, 2017
▪ “Just Using Big Data Isn’t Enough Anymore” | February 9, 2016
▪ “Your Data Should Be Faster, Not Just Bigger” | February 4, 2015
▪ “Get the Maximum Value Out of Your Big Data Initiative” | February 1, 2013
▪ “Who’s Really Using Big Data” | September 12, 2012