

DATA-DRIVEN TRANSFORMATION

Forbes



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ARTICLES AND LINKS

2022 Articles

- **Why Becoming a Data-Driven Organization is so Hard | Harvard Business Review | February 24, 2022**
- **Companies Are Making Serious Money with AI | MIT Sloan Management Review | February 17, 2022**
- **The CDO/CIO Dynamic: The Business-Of-Data Meets the Technology-Of-Data | Forbes | January 12, 2022**

2021 Articles

- **Catching Up Fast by Driving Value from AI | MIT Sloan Management Review | December 29, 2021**
- **NFL Extends Moneyball to A New Level Of Professional Sports Leadership | Forbes | November 26, 2021**
- **Rethinking AI: Dire Warnings and Imperfect Results | Forbes | November 16, 2021**
- **“Portrait of an AI Leader: Piyush Gupta of DBS Bank” | MIT Sloan Management Review | August 31, 2021**
- **“Will Data Leaders Learn from The Travails of Their Predecessors?” – Forbes | August 25, 2021**
- **“Why Do Chief Data Officers Have Such Short Tenures?” – Harvard Business Review | August 18, 2021**
- **“The Pursuit of AI-Driven Wealth Management” – MIT Sloan Management Review | July 7, 2021**
- **“Transforming the Insurance Industry with Big Data, Machine Learning and AI” – Forbes | July 6, 2021**
- **“Legacy Companies Need to Become More Data Driven – Fast” – Harvard Business Review | June 15, 2021**

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- **“How The Pentagon Chief Data Officer and His Unit Are Taking The Beach”** – Forbes | June 14, 2021
- **“Pandemic Shines Spotlight on Big Data and AI in Life Sciences and Healthcare”** – Forbes | May 26, 2021
- **“Embracing AI When Your Industry Is in Flux”** – MIT Sloan Management Review | May 5, 2021
- **“Why CIOs Have a Big Stake in Data Success”** – Forbes | March 17, 2021
- **“Execs Bullish on AI but Wary of Data Leadership”** – MIT Sloan Management Review | March 5, 2021
- **“Why Is It So Hard to Become a Data-Driven Company?”** – Harvard Business Review | February 5, 2021
- **“Decade of Investment in Big Data and AI Yield Mixed Results”** – Forbes | January 4, 2021

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- **“Why Chief Data Officers Must Assume Leadership for Data Success”** - MIT Sloan Management Review | November 30, 2020
- **“The ‘Failure’ Of Big Data”** – Forbes | November 5, 2020
- **“Optum Focuses on AI to Improve Administrative Decisions”** – Forbes | October 9, 2020
- **“Why Culture Is the Greatest Barrier to Data Success”** – MIT Sloan Management Review | September 30, 2020
- **“The Evolution of Technology Management Reporting Relationships at Citizens Financial”** – Forbes | September 14, 2020
- **“American Express Next-Generation Enterprise Digital and Analytics Journey”** – Forbes | September 1, 2020
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- **“Doubling Down on Analytics and Data at Cigna” – Forbes** | August 12, 2020
- **“New York City Embarks on Data Partnership in Response To COVID-19” – Forbes** | August 6, 2020
- **“Is the Business World Ready for A Chief Data Ethics Officer?” – Forbes** | August 3, 2020
- **“Effecting Change with Nuveen’s Data-Driven Responsible Investing Initiative” – Forbes** | July 22, 2020
- **“Establishing A New Chief Data and Analytics Role at Commerzbank” – Forbes** | July 11, 2020
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- **“Data-Driven Innovation and Change at Nationwide” – Forbes** | April 9, 2020

- **“Big Data in The Time of Coronavirus (COVID-19)” – Forbes** | March 30, 2020
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- **“An Emerging Consensus Among Chief Data Officers” – Forbes** | February 26, 2020
- **“Are You Asking Too Much of Your Chief Data Officer?” – Harvard Business Review** | February 7, 2020
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- **“Executives Report AI Investment Up, But Implementations Lag Expectations” – Forbes** | February 2, 2020
- **“Moving from Data Preparation to Business Results at ABN AMRO” – Forbes** | January 30, 2020
- **“Firms Must Overcome Human Barriers to Enable Data-Driven Transformation” – Forbes** | January 11, 2020

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- **“Pharmaceutical Industry as The Next Frontier for Data-Driven Leadership” – Forbes** | December 28, 2019
- **“AI at JPMorgan Chase—Breadth, Depth and Change” – Forbes** | November 14, 2019
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- **“Franklin Templeton Embarks on Ambitious Data and Analytics Transformation” – Forbes** | March 17, 2019
- **“Universities Mobilize to Meet Explosive Demand for Tech Talent and Leadership” – Forbes** | March 6, 2019
- **“Companies Are Failing in Their Efforts to Become Data-Driven” – Harvard Business Review** | February 5, 2019
- **“Why Fear of Disruption Is Driving Investment in AI” – MIT Sloan Management Review** | February 27, 2019
- **“Getting Serious About the Human Side Of Data” – Forbes** | January 18, 2019
- **“What We Learned from Top Execs About Their Big Data and AI Initiatives” – Forbes** | January 2, 2019

