

DATA-DRIVEN TRANSFORMATION

Forbes



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BY RANDY BEAN, CEO/FOUNDER

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2022 Articles

- **AI-Based Innovations at Mayo Clinic | MIT Sloan Management Review | August 8, 2022**
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- **How Midwest Grocer Schnucks Uses Data To Improve Daily Lives In The Diverse Communities It Serves | Forbes | July 31, 2022**
- **Celebrating the 16th Annual MIT Chief Data Officer Symposium: Back Together Again | CDO Magazine | July 28, 2022**
- **Becoming an 'AI Powerhouse' Means Going All In | MIT Sloan Management Review | June 15, 2022**
- **McDonald's Charts Future Path Nourished by Data-Driven Transformation | Forbes | June 9, 2022**
- **How The U.S. Federal Government Is Mobilizing to Enable Data-Driven Decision Making | Forbes | June 1, 2022**
- **How A 170-Year-Old Company Became A 21st Century Global Data and AI Leader: The Levi Strauss & Co. Story | Forbes | May 19, 2022**
- **The State of Data Today: Data Mesh or Data Mush | Forbes | April 14, 2022**
- **Clinical AI Gets the Headlines, but Administrative AI May Be a Better Bet | MIT Sloan Management Review | April 11, 2022**
- **Why Becoming a Data-Driven Organization is so Hard | Harvard Business Review | February 24, 2022**
- **Companies Are Making Serious Money with AI | MIT Sloan Management Review | February 17, 2022**
- **The CDO/CIO Dynamic: The Business-Of-Data Meets the Technology-Of-Data | Forbes | January 12, 2022**

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- **Catching Up Fast by Driving Value from AI | MIT Sloan Management Review | December 29, 2021**
- **NFL Extends Moneyball to A New Level Of Professional Sports Leadership | Forbes | November 26, 2021**
- **Rethinking AI: Dire Warnings and Imperfect Results | Forbes | November 16, 2021**
- **“Portrait of an AI Leader: Piyush Gupta of DBS Bank” | MIT Sloan Management Review | August 31, 2021**
- **“Will Data Leaders Learn from The Travails of Their Predecessors?” – Forbes | August 25, 2021**
- **“Why Do Chief Data Officers Have Such Short Tenures?” – Harvard Business Review | August 18, 2021**
- **“The Pursuit of AI-Driven Wealth Management” – MIT Sloan Management Review | July 7, 2021**
- **“Transforming the Insurance Industry with Big Data, Machine Learning and AI” – Forbes | July 6, 2021**
- **“Legacy Companies Need to Become More Data Driven – Fast” – Harvard Business Review | June 15, 2021**
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- **“Why Is It So Hard to Become a Data-Driven Company?” – Harvard Business Review** | February 5, 2021
- **“Decade of Investment in Big Data and AI Yield Mixed Results” – Forbes** | January 4, 2021

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- **“Why Chief Data Officers Must Assume Leadership for Data Success” - MIT Sloan Management Review** | November 30, 2020
- **“The ‘Failure’ Of Big Data” – Forbes** | November 5, 2020
- **“Optum Focuses on AI to Improve Administrative Decisions” – Forbes** | October 9, 2020
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- **“Establishing A New Chief Data and Analytics Role at Commerzbank” – Forbes** | July 11, 2020
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- **“Are You Asking Too Much of Your Chief Data Officer?” – Harvard Business Review** | February 7, 2020

- **“The Emergence of TD as A Data-Driven Force in Banking” – Forbes** | February 11, 2020
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